



CAPITAL 3PM

Placement Agents | Fixed Income | Alternative Strategies

CORPORATE OVERVIEW

PLACEMENT AGENTS | FIXED INCOME | ALTERNATIVE STRATEGIES



WWW.CAPITAL3PM.COM

WELCOME TO CAPITAL 3PM

As the managing partner of Capital 3PM, I would like to take this opportunity to welcome you to Capital 3PM and our long-standing, successful history in capital raising for fixed income concepts. our clients are at the forefront of everything we do. we source secured, 100% asset-backed alternative financial strategies, whilst providing unsurpassed service excellence.

Over the last two decades, we have traveled the globe building a network of investors, providers and a reputation that we pride ourselves on today.

As we move forwards into the next decade, our ability to seek out proven opportunities has been demonstrated and delivered consistently. our key focus is to be way ahead of the competition and to create a first mover advantage for our clients.

To our existing clients, thank you for your continued support and partnership. to our potential clients, we look forward to the opportunity of working with you and for you.



ABOUT CAPITAL 3PM

Since 2003, Capital 3PM have introduced institutions, high net worth individuals and sophisticated investors to secured, asset backed fixed income concepts. We offer our clients access to an unparalleled network of fixed income loan notes.

Capital 3PM have almost two decades of experience in raising capital worldwide. We have an established distribution network that spans both the institutional and retail space.

We have an established distribution network that spans both the institutional and retail space. Our capital raising encompasses both equity and debt.



On the equity side, we engage with an audience that is familiar to us and has been for the last 20 years. This has enabled Capital 3PM to support our clients in all of their equity raising mandates.



When it comes to debt, we have worked with the world's largest financial institutions and have been involved in all aspects of debt requirements. To date we have a track record of 100% success in delivering our clients capital raising objectives.



COMPANY MISSION & VISION

Our **mission** is to introduce alternative financial strategies, while providing unsurpassed service excellence, that together deliver measurable value to our clients.

Our **vision** is to be the preferred choice for our clients, who have invested their trust in us and we are dedicated to providing the very best capital introductions for our fixed income providers.



COMPANY VALUES

ETHICAL

Capital 3PM is committed to maintaining the highest level of moral and ethical standards, whilst representing our clients.. we carry out our day-to-day activity acting with integrity, competence and respect for our clients. our business practices are conducted with transparency and reliability.

COMPETENT

We have build our business over the last 20 years using the skills and passion of our team. We pride ourselves on continuously striving to outperform our competition, by providing market-leading products with excellent track records.

DILIGENT

Our approach to due diligence is rigorous, Capital 3PM has screened over 1000 products whilst only approving 4 that make up our current suite of fixed income investment opportunities.

ADAPTIVE

Capital 3PM pride themselves on creating first mover advantage opportunities for our clients. We invested in Dubai in 2003, in UK student accommodation in 2008, warehousing and distribution for Amazon in 2013. We seek out opportunities that have proven time and time again to be way ahead of the competition.

DUE DILIGENCE PROCESS

At Capital 3PM we only raise capital for UK partners who've demonstrated:

- ✓ 10 years track record (minimum)
- ✓ 1billion deliverable assets
- ✓ FCA-Regulated security trustee or A-Rated Insurer
- ✓ 100% unblemished performance for their clients (principal and coupon payments made on time and in full)
- ✓ UK onshore banking presence
- ✓ 100+ Years board of directors combined experience

Track record is one important part of our due diligence process. Past performance over a 10-year period demonstrates that the corporation has achieved these results previously and been through at least one economic cycle.

At Capital 3PM, all our Loan Note providers have long standing relationships with us and are well renowned, respected business professionals in their field. They all have a strong reputation in their industry and the fixed income space.

Establishing security in the form of legal charges, debentures and contractual obligations, all of which are administered by a regulated security trustee is unconditional for Capital 3PM.



WE PUT QUALITY AT THE
HEART OF ALL WE DO



FIXED INCOME

We have designed our investment opportunities to give high net worth and sophisticated clients an option to diversify their portfolio, providing a hedge for those who have investments in the stock market and potentially more volatile investment vehicles. Our product providers have a 100% track record on both coupon and principal capital repayments. As a result, a high proportion of our clients – over 90% at any one time – are repeat investors.

Capital 3PM does not provide financial advice and hence is NOT a Financial Advisor. We do not sell insurance products and savings plans. We provide a proven and secured Fixed Income product which is asset backed and secured.

FIXED INCOME BECAUSE AND..

- The duration in fixed - 1 or 2-year term
 - The income is fixed - Ranging from 8 to 12% per annum
 - The currency exposure is fixed - GBP, USD hedged, and EUR hedged
 - The underlying assets are fixed - Normally property or land
 - The Loan note security is fixed - via a first legal charge and/or debenture (floating charge)
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- We only work with fixed income providers that have regulated entities appointed as Security Trustees.
 - The Security Trustee is an external entity that registers your security as an investor
 - By doing so, you have security against the underlying assets of the fixed income loan note
 - Fee Free (no Management, entry or exit fees)

ALTERNATIVE STRATEGIES

We also support a select number of businesses that have a funding requirement, they can be both start-up or established businesses that require funding to either set up, expand to the next level or to maintain their position in the market. We provide consultancy and capital raising services that together fully support a new or growing company.



How we do This?

We spend time with the business owners or idea generators to better understand their basic product, business model and concept. We will then decide if the high-level concept, and more importantly the people behind it are backable. Once we have agreed to get involved, we provide in-depth consultancy to create the Business Plan, Financial Model, Forecast, Pitch Deck and Marketing Strategy that can then be used to find investors, using our network of Family offices, Wealth Managers and Entrepreneurs.



PLACEMENT AGENT

As placement agents, Capital 3PM's senior management team have nearly two decades of industry experience in both alternative assets and real estate investment. This puts them in a position to provide consultancy services on a range of initiatives, to assist the institution and its management team in being successful.

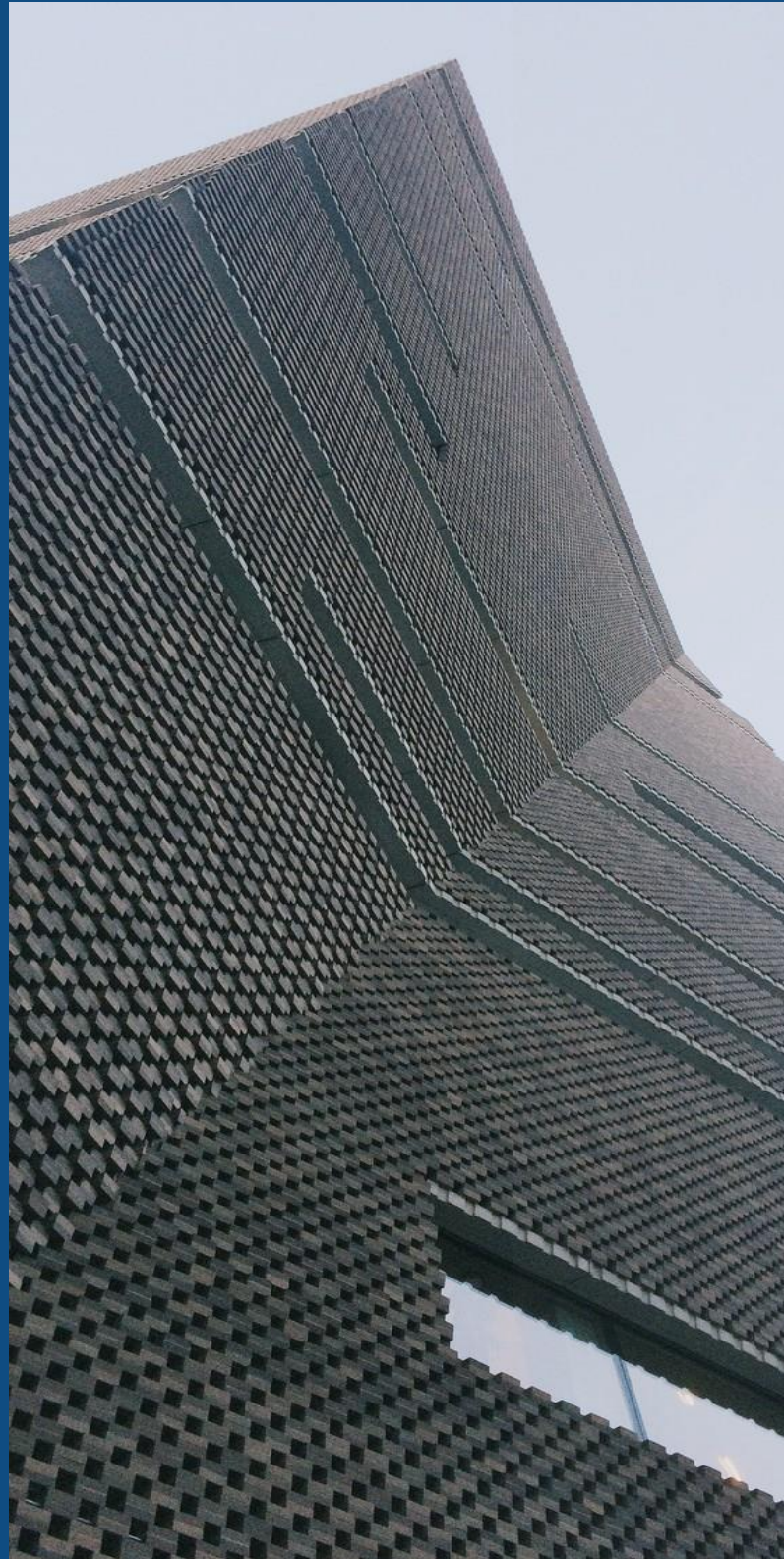
Our reach is global, but with a specific focus on Europe, the Middle East and Asia. We offer boutique investment managers and asset managers the advantages of global distribution through a single channel. We represent fixed income and alternative strategy investment groups that have a requirement for capital introductions.

Capital 3PM provides alternative investment managers with access to a deep and diverse pool of professional investors. These investors are looking to allocate into fixed income and 100% asset backed loan note instruments.

We have a blend of both established and developing relationships with thousands of accredited institutional investors. We continuously update our proprietary database, which is currently made up of 400 plus global advisory businesses.

Capital 3PM know the investment criteria and mandate of our investor network, this enables us to quickly determine the most suitable capital pool to access for each individual requirement.

To date Capital 3PM has been 100% successful on both its debt and equity raising mandates.



NEW MANDATES

We continue to seek new mandates that are in the alternative fixed income space. We are looking for non-market correlated sectors that will appeal to our investor network. If you are an Institution that has a capital raising requirement and could benefit from our global investor network, please contact us directly.

Our Investor Network is extensive and made up of:

- Family offices
- Asset managers
- Wealth management boutiques
- Funds of Funds
- Insurance companies
- Pension and retirement plans
- Foundations and endowments
- Sovereign wealth funds
- Consultants and other types of institutional investors
- Global Financial advisor networks



TESTIMONIALS

The registration process was straight forward, my returns were good and timely, and the support was exceptional. I recently reinvested in the product and plan to keep this on for a longer term.'

SHRUTI SAXENA

Excellent Customer Service



My dealings with this company have been to the highest standard. Paperwork was hassle free and interest payment has been on time. You couldn't expect a better service.

BRIAN ASQUEZ

Exemplary Service



Extremely professional and diligent in all of their dealings – a superb way to diversify one's investment portfolio.

K COPMANS

Professional, with proven
results



Everything has been calm and professional, cutting through the more sensational jargon of the day and delivering a well-researched, low risk and solid solution for my investments.

JOHN

Calm in a Storm



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